

EDUCATION *Rhode Island School of Design*

Master of Fine Arts in Graphic Design

University of Illinois Urbana-Champaign

Bachelor of Fine Arts in Art History, minor in French

Bachelor of Fine Arts in Graphic Design

University of Washington Seattle

Certificate in Writing (expected to complete in 2021)

CLIENT WORK *Creative Director, Deloitte Digital / February 2018–present / full-time*

At Deloitte Digital I'm a hybrid CD/Design Director working on a variety of clients while helping to groom and grow our UX/UI creative team.

Creative Director, POP / August 2016–November 2017 / full-time

I led a team of designers, art directors, developers and copywriters for clients such as Starbucks, REI, Target, ReachNow and the New York City Ballet. Grew the Target team from 8 to over 20 to accommodate the seasonal retail peaks.

Design Director, Waygo / July 2015–August 2016 / retainer

Brand development for the Waygo translation app across various social media accounts, including advertising and update announcements. Improved user-interface design and user-flow such as on-boarding for new users, app features and best practices.

Design Director, Assist / April 2014–August 2016 / full-time

A personal project, Assist is a web-based tool with mobile app functionality designed to provide medication and appointment scheduling information that a cancer patient needs to progress through their treatment plan.

Creative Director, Ogilvy & Mather / February 2014–August 2014 / contract

International TV, social and interactive campaigns for SC Johnson and Company products.

Design Director at the Department of Design, Leo Burnett / December 2012–January 2014 / full-time

Design and support for the clients, the new business team, the global executive leadership team, and corporate reputation.

Associate Creative Director, Digita / June 2011–November 2012 / contract

Direct marketing, interactive design and branding for Kaiser-Permanente, Intuit, Emerson and Sprint.

Brand Consultant, VSA Partners / October 2010–May 2011 / contract

Managed assets and research teams, as well as contributed design and concepts for IBM's "Making the World Work Better" book and Icons of Progress (100 logos celebrating 100 years).

Creative Director, Lipman Hearne / April 2010–September 2010 / contract

Academic and non-profit clients include The Chicago School, University of Texas Arlington, Crown Family Philanthropies, the Iraq Ministry of Electricity.

Creative Director, AZ Interactive / December 2009–March 2010 / contract
 Aon and Motorola microsites, managed creative team and developers.

Senior Interactive Art Director at Tribal DDB / July 2008–August 2008 / contract
 Quaker Oats site redesign and Wrigley Company micro-site.

Senior Interactive Designer at Design Kitchen / June 2006–July 2006 / contract
 Oprah's Angel Network website, Bally's Total Fitness and Humana One microsites.

Designer at Pressley–Johnson Design / January 2004–August 2005 / full-time
 Clients include Hudson–Highland Group, Builder Magazine, Segal–Sibson, Travelocity, Equity Office and Kraft Foods.

Art Director at Leo Burnett / December 2002–December 2004 / full-time
 Clients include Bank One, Disney, Hallmark, Lexmark, and 2003 Leo Burnett annual report.

Interactive Designer at Leapnet / December 1999–December 2002 / full-time
 Clients include NEC Technologies, Iberia Airlines and Amadeus Group (global travel distribution system), Northern Trust Bank and Northern Funds, and MSNBC.com.

RECOGNITION *Cannes Bronze Medal in Design*
One Show Design, Brand Identity / Logo Design Silver
One Show Design, Design Does / Brand Transformation Gold
 Published in *Designing Brand Identity: An Essential Guide for the Whole Branding Team*
 4th Edition, Alina Wheeler
OBIE Silver / Multi-Format Campaign
 Livestrong The Big C Competition *Promising Project* winner
CHGO DSGN Recent Object and Graphic Design, a major exhibition of Recent Object
 and Graphic Design by 100 of the city's leading designers at The Chicago Design Museum
 Rent the Runway Foundation and UBS *Project Entrepreneur Intensive* invitee

TEACHING SCHOOL OF THE ART INSTITUTE CHICAGO (SAIC)
 2011–2014 / *Instructor*
 Chicago, Illinois
Department of Visual Communications
 Introduction to Visual Communications
 Beginning Graphic Design

MICHIGAN STATE UNIVERSITY
 2007–2009 / *Visiting Designer Assistant Professor*
 East Lansing, Michigan
 College of Art and Art History and the College of Communication Arts and Sciences
 at Michigan State University

Department of Graphic Design
 2d Color and Design
 Introduction to Graphic Design
 Graphic Design II: Visual Communication
 Typography: Form and Meaning
 Web and Interactive Design
 Contemporary Issues in Graphic Design (Sustainable Design)
 Graduate Independent Study in Motion Design

Department of Art History

The History of Western Design

Department of Telecommunications

Video Composite Special Effects

- WORKSHOPS AND OUTREACH** 2014 / *SAIC STA Student Advisor*
 Chicago, Illinois
 Advised the SAIC STA (Society of Typographic Arts) student group.
- 2013 / *Chicago Ideas Week Lab*
 Chicago, Illinois
 Process and design workshop centered around the theme of safety.
- 2012 / *Project M, Future Project Expedition: Iceland*
 Reykjavik, Iceland
 Two week moving workshop, cycling 300+ miles in Iceland to initiate positive change.
- 2009 / *Advertising Workshop: The Image and Idea (poster for the Clean Water Restoration Act)*
 Michigan State University, Residential College of Arts and Humanities
 East Lansing, Michigan
- 2009 / *The University Undergraduate Research and Arts Forum, Mentor*
 Michigan State University, College of Communication Arts and Sciences
 East Lansing, Michigan
 Mentored a student for their animation-based research project.
- 2008 / *Environmental Video Workshop*
 Michigan State University, College of Communication Arts and Sciences
 East Lansing, Michigan
- EXHIBITS** 2015–2016 / *THINK presented by IBM at Chicago Museum of Science and Industry*
 As part of the Think exhibit, the Icons of Progress were scattered throughout the space as a dynamic matching game to encourage interactivity and sharing.
- 2013–2015 / *THINK presented by IBM in INNOVENTIONS at Epcot® at the Walt Disney World® Resort*
 Epcot Center, Walt Disney World / Orlando, Florida
- 2014 / *CHGO DSGN Recent Object and Graphic Design*
 Chicago Cultural Center / Chicago, Illinois
 A major exhibition of Recent Object and Graphic Design by 100+ of the city's leading designers.
- 2012 / *IBM Icons of Progress, VSA Partners*
 Chicago Design Museum / Chicago Illinois
 Pop-up exhibit in June, IBM Icons of Progress displayed as part of Chicago Design Museum.
- 2009 / *Graphic Hug: Adaptation*
 Contributing artist for 2009 Graphic Hug project #3: Adaptation publication.
- 2008 / *Faculty Biennial Exhibit*
 Kresge Art Center at Michigan State University / East Lansing, Michigan
- 2007 / *You, Me, Us, We*
 Machines with Magnets Gallery / Providence, Rhode Island
- 2006 / *Loosely Bound MFA Exhibit*
 Sol Koffler Gallery at the Rhode Island School of Design / Providence, Rhode Island